



Press Release

Chartered Physiotherapists in Private Practice tap into expertise of UK Counterparts at Annual Conference

The Irish Chartered Physiotherapists in Private Practice held their annual conference (Business Strategy Day) last weekend in the picturesque setting of The Keadeen Hotel, Newbridge County Kildare where Physiotherapists from all over the country met.

The event was opened by Dr. Sheelagh McNeill, the President of the ISCP, and the main speaker for the event was the dynamic Irish Born General Secretary of Physio First, Paul Donnelly. Paul runs the 4,000 Member UK Chartered Physiotherapists in Private Practice Organisation. Physio First delivers professional and business support for members to enable them to develop more successfully as Private Practitioners. Paul gave an inspirational talk to the Irish Group on “Preparing their Practice for the Changing Market” – or – “When the going gets tough, the tough Get going”

Other speakers included Johnny Beirne- Specialist in Internet Innovation whose presentation was “Social Media and Facebook for Business” and Hugh Casement, Tax Consultant who updated the physiotherapists on current tax issues which may affect them.

The afternoon sessions included presentations by Ruaidhri O’Connor, CEO of the ISCP And Linda FitzGerald MISCP, who shared some of the information she gathered when she represented the CPPP at an International Conference in Washington DC.

All in all it was a very successful event, thanks to the organisation of Kilcullen Physiotherapist, Anne Shortt Chairperson of the CPPP (Chartered Physiotherapists in Private Practice) and the CPPP Committee. For further information about the Chartered Physiotherapists in Private Practice or to find a Physiotherapist in your area, log onto findaphysio.ie